



FOR IMMEDIATE RELEASE

Friday, October 28, 2016

CONTACT: Sasha Tenenbaum

stenenbaum@cleanairmomsaction.org

(917)-887-0146

Clean Air Moms Action Launches Short Video Series on Moms and their Inspiration to Vote and Be Heard this Presidential Election

Video series highlights how climate change impacts families' health and offers hope in voting for leaders that support clean air and protecting children's health

Nationwide – [Clean Air Moms Action](#), in partnership with the [Climate Listening Project](#), has travelled the country collecting stories from moms speaking out to protect little lungs from harmful air pollution that leads to bad air quality in too many communities across the United States. These moms share with viewers how the same pollution making our children sick is causing rising temperatures and extreme weather events, like the recent Hurricane Matthew. **One of the most important thing moms can do this election is to vote as if their children's health depends on it – because it does.** A recent [survey](#) circulated last month suggested that upwards of 12 million American moms were undecided in the lead-up to this election but the moms we've spoken to are not only decided but decisive when it comes to protecting their children and ensuring a better tomorrow.

You can see the videos to date here: <http://cleanairmomsaction.org/videos/>

From the **oil and gas operations** of western Pennsylvania to the **fire ravaged land** in Colorado, from **coal ash concerns** in North Carolina to the **dramatic flooding** in southern Florida as part of an unusually high King Tides, the courageous moms interviewed share personal stories of the real-life impacts of air pollution and climate change on their families.

Clean Air Moms Action gives audiences an inside look at the stakes in this election as seen through the unique lens of motherhood: **"Make no mistake about it: the moms we've met care deeply about protecting the health of their children and grandchildren and are empowered to vote for leaders who will work to put their children's health ahead of polluter's profits,"** said Gretchen Dahlkemper, Director of Clean Air Moms Action.

The primary goal for the *Talking Mom to Mom* series is to connect audiences to inspirational moms across this country who challenge us all to join the chorus of moms fighting for a better future out of a deep love for not only their children but all children. **"These stories weave together a powerful narrative about motherly love, resilience and hope in a climate-changing world; they also compel us vote like a mom this November 8th for the love of all children and those to come,"** said Dayna Reggero, the series' filmmaker.

Quotes from the moms profiled as part of this video series:

Dominique Browning of New York, New York

“This presidential campaign is unlike any I have ever seen in my life. So I’m putting it on the line here.”

Caroline Armijo of Greensboro, North Carolina

“We know that one thing we can do right now is to vote.”

Amanda Lapina of Mars, Pennsylvania

“I’m voting in this election because it’s the most important election that I’ve ever seen. When I became a mom, I said yes to protecting my children with my whole heart.”

Shaina Oliver of Navajo Nation, Colorado

“Being mothers, we’re given a duty to protect our children. Protect them through your vote.”

Mayor Christine Berg of Lafayette, Colorado

“The stakes couldn’t be higher this year in the election cycle...It’s vital for every mom and dad in this country to vote for candidates that protect our children’s health.”

Julia Lam of Oakland, California

“I’m voting in this election because so much is at stake—for our planet, for our children, for our future.”

Alicia Bower of Miami, Florida

“I’m voting because I’m very concerned about the health of my students...there is no problem we cannot solve...the best is yet to come.”

Ifonia Gelen of Novato, California

“Voting is important. For our children, for our communities, for our neighbors.”

###

About the Organization:

Clean Air Moms Action is the political action partner of Moms Clean Air Force and a special project of the Environmental Defense Fund. As moms, we are building strong, bipartisan support to protect our children from the health impacts of air pollution – including the urgent crisis of our changing climate. By cultivating unlikely political support and mobilizing an army of concerned parents, we work toward keeping toxic chemicals out of our homes and bodies and delivering climate change solutions big and small. To learn more about our work, visit:

www.cleanairmomsaction.org

About the Filmmaker:

Dayna Reggero is an environmentalist, spokesperson for endangered wildlife and the force behind the Climate Listening Project which produces hopeful conversations on climate and community. To learn more about her work, visit: <http://climatelisteningproject.org>