



NEWS RELEASE

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Clean Air Moms Action Launches Half Million Dollar TV Ad Campaign in Nevada Senate Race

Ads will educate voters on Heller's troubling record putting polluter interests above Nevada moms and families

(Reno, NV – July 17, 2018) This week Clean Air Moms Action launched television ads in [Las Vegas](#) and [Reno](#) to educate voters on Senator Dean Heller's troubling record on air pollution, and its impact on children's health.

"We need our elected officials to put the interests of our children—their health and safety—above all else," said Felice Stadler, Director of Clean Air Moms Action. "We need leaders who stand up to polluter lobbyists and refuse to trade away clean air and climate action for the sake of polluter profits. Unfortunately, Senator Heller has shown time and time again that he sides with big polluters over the health of Nevada families."

The new ads, which begin Tuesday, use footage of Nevada smog to illustrate the dangers of bad air for the health of Nevada families. The American Lung Association found that [9 of 10 Nevadans](#) live in counties receiving an "F" on air quality, with the state's two most populous regions among the nation's worst for high ozone days. Nevada's [44,000 kids with asthma](#) are particularly at risk from smog and other pollution.

Yet, Senator Heller has [voted to eliminate EPA protections](#) aimed at cutting harmful pollution, while taking [over \\$500,000](#) in contributions from big oil and gas polluter interests, including the Koch Brothers.

"Moms in Nevada and around the country deserve leaders who stand up to polluters and protect the health of our children. Senator Heller's record shows that we cannot count on him for that and Nevada's families deserve better," said Stadler.

Clean Air Moms Action is a coalition of Moms in Nevada and around the country and a special project of EDF Action.

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Clean Air Moms Action is the advocacy action partner of Moms Clean Air Force, a special project of the Environmental Defense Fund and its partner EDF Action. As moms, we are building strong, bipartisan support to protect our children from the health impacts of air pollution – including the urgent crisis of our changing climate. By cultivating unlikely political support and mobilizing an army of concerned parents, we work toward keeping toxic chemicals out of our homes and bodies and delivering climate change solutions big and small. To learn more about our work, visit: www.cleanairmomsaction.org

Paid for by Clean Air Moms Action. www.cleanairmomsaction.org